

TROPICAL ALL-NATURAL TILAPIA



THINK NATURALLY DELICIOUS!

Artisanal Farming



All-Natural Tilapia are raised using traditional farming techniques in an environment entirely free of additives, chemicals, antibiotics or growth promoters.

Nutritious and Versatile

- Tilapia is a nutritious part of a well-balanced diet – its succulent, mild flavor and firm texture makes it a versatile fish that substitutes well in any recipe.

- **All-Natural Tilapia** is an affordable and excellent source of protein that is low in fat, calories and carbohydrates. In fact, the National Fisheries Institute ranks tilapia as the fourth most consumed seafood in the United States.



Low-Density Farming

Our **All-Natural Tilapia** farm, *Taura*, is located in Ecuador, in a secluded environment surrounded by the Churute Ecological Reserve.

- As a result of our low-density practices, it is not necessary to use antibiotics during production.

- All Tropical's products are raised in a responsible and progressive manner which focuses on the wellbeing of consumers and the environment. Every fish is farmed entirely free of chemicals antibiotics or preservatives.



Raised in Saltwater

- **All-Natural Tilapia** are raised in ponds naturally infused with a mixture of fresh mountain water and saltwater entering the farms with every high tide.

- Saltwater acts as a natural cleanser – giving the Tilapia its clean, mild flavor and firm texture exclusive to Tropical Ecuadorian Tilapia.



Hand Selection

The superior quality and consistency of our **All-Natural Tilapia** is achieved by practicing artisanal farming techniques that mimic the natural life cycle of tilapia.



- **All-Natural Tilapia** are the offspring of hand-selected stock. During breeding, tilapia are hand-selected for specific traits that we know would result in superior tilapia.

Vegetable Based Feed

All-Natural Tilapia feed is environmentally conscious in both its ingredients and its impact.

- Our tilapia are hand-fed a diet free of GMOs, containing 75% vegetable-based ingredients and fishmeal from sustainable sources.



- The feed plant uses state-of-the-art extrusion technology, which improves the stability of the feed in water – this allows maximum feed intake for each fish and minimizes the load of nutrients released into the environment.

Socially and Environmentally Responsible

At Tropical, we are firmly committed to conserving and responsibly utilizing our natural resources.

- To conserve the local fauna, all our nursery ponds are net-covered to deter predators.

- We prevent escapes of our farmed fish to neighboring natural habitats by protecting all inlets and outlets with reinforced screens that are diligently maintained.



- We have a native tree-planting program that contributes to the preservation of the local flora and surrounding habitats.

- Our education program invests in the future of the local community by contributing to the cost of teachers and building maintenance in surrounding schools.

Sustainability

We invest in the conservation and replenishment of natural resources such as wetlands and wildlife. *Taura tilapia* farm undergoes an annual audit by the Swiss-based Institute of Marketecology (IMO) to ensure sustainable practices and eco-friendly products.

Always Fresh

All-Natural Tilapia are harvested around the clock and shipped within 24 hours of harvest. It's the freshest, highest quality Tilapia on the market, completely free of additives or preservatives!



The processing facility is 100% HACCP compliant.

100% Traceable

As a vertically integrated company, we are able to guarantee 100% traceability from hatchery through to delivery to you! Our distribution partnerships allow us to continuously supply fresh, healthy and tasty fish that is 100% worry-free!

in brief

Species | *Oreochromis niloticus*

Origin | Ecuador – farmed in a low-density, polyculture system.

Feed

All-Natural Tilapia are fed a diet containing 75% vegetable-based ingredients, formulated from the finest, purest ingredients.

Water

All-Natural Tilapia are raised in ponds naturally infused with a mixture of fresh mountain water and saltwater entering the farm with every high tide.

Breeding

All-Natural Tilapia are the offspring of hand-selected stock. During breeding, tilapia are hand-selected for specific traits that we know would result in superior tilapia.

Fast Processing

With constant harvests and shipments within 24 hours of harvest, there is never the need for additives or preservatives to mask freshness - our tilapia truly is as fresh as it looks!

All-Natural

All-Natural Tilapia are guaranteed free of antibiotics, chemicals, growth promoters, preservatives or other contaminants.

Certifications

Taura tilapia farm undergoes an annual audit by the Swiss-based Institute of Marketecology (IMO) to ensure sustainable practices and eco-friendly products.

